



In 2021, the Lâg factory celebrated its 10<sup>th</sup> anniversary. It took this long to achieve the high level of quality which is now the trademark of Lâg acoustic guitars.

What a perfect occasion to ask Robin Tirado (Lâg guitars manager) to interview the French music industry veteran who transformed a small brand from the South of France into an international brand.

#### Let's give the floor to Robin to tell this beautiful story!

Robin Tirado: Once upon a time there was a young student who fell madly in love with the music of the Andes. He preferred playing his kena, the traditional Indian flute, to attending the university, which he found indescribably boring.

He quickly understood that he was better at making instruments than playing them.

His small business, created with the sole investment of an electric drill, a few reeds and most of all, a lot of passion, was an immediate success and quickly turned into a real factory employing up to fifty people.

Folk music, at that time, was in full swing, and many were the traditional musical instruments that came to enrich the initial product range.

This beautiful story would undoubtedly have been much different if it had not been for a strategic change that took place in order to ensure the sustainability of jobs at the company. Now, it is my turn to hand over to the man himself, since as you would have guessed, the young student in our story is none other than Gérard Garnier, the founder of Algam, one of the world's leading distributors of Musical Instruments and the mastermind behind Lâg acoustic quitars.

Gérard, one question is burning in my mind: How did you turn a modest manufacture of folk instruments into one of the world's leading distributor of Musical Instruments, Audio, Video and Lighting equipment?

Gérard Garnier: Robin, this is a question you partially answered. Back in the days, it was unpredictable how long the music style our jobs depended on would be popular.

So it seemed very relevant to add to our manufacturing activity a wholesale business.

This is how we turned to importing guitar strings, accessories, then musical instruments from all over the world.

Little by little, we became a major player thanks to a wonderful team and great attention to our customers, the music stores.

RT: Indeed, from the 2000s, Algam became an undisputed leader in the distribution of musical instruments, in all categories. But, tell me, what was the point of developing Lâg acoustic guitars if you were lucky enough to have three of the most prestigious acoustic guitar brands in Algam catalog?

GG: It's a very good question, Robin, and I'm glad you ask me because my answer will explain the reason for the birth of Lâg acoustic guitars and above all, that's what regards us today, the birth of our Lâg factory in China

In fact, it all started when a well known manufacturer acquired the three brands we were distributing. I lost the entire catalog of acoustic quitars that made us proud but was also our strength in the market.

At the time we had no choice but to react and develop our own acoustic quitar brand.

I was lucky enough to have a successful experience in this area through a strong cooperation with a great Japanese brand we started distributing in 1978.

I designed a significant part of their range, named "Les Naturelles" which became very successful in Europe.

Another great advantage we had was saving a small electric guitar workshop from bankruptcy in 2003. It had been created by a talented musician named Michel Lâg Chavarria and I could not resist the idea of going back to manufacturing.



So we made this crazy bet of moving from making electric guitars to making acoustics as Lâg export sales were sluggish and we absolutely needed acoustic guitars.

Making them in Bédarieux, in the beautiful region of Occitanie turned out to be a dead end.

We had to start from scratch in a context of globalization that had turned things around. After unsuccessfully trying to use subcontractors, my son Benjamin managed to give me enough enthusiasm to start our own factory. As we wished to build good instruments at a reasonable price, China appeared to be a good choice.

RT: Everyone thinks the value for money of our guitars is second to none. Could you share the secret of this great achievement?



GG: With pleasure! I remember our Canadian distributors' reaction at the end of the factory tour: "this is not a Chinese factory, this is a true Custom Shop!". They were right a thousand times over as our factory can rival with any Western factory through 8 key factors:

1 A killer duet: Steve Kim, our factory manager has great experience in building acoustic guitars in the US and Korea. His complicity with Maurice Dupont, a world famous luthier and Meilleur Ouvrier de France (Best Craftsman in France, the most prestigious prize in France) has made wonders.



- 2 Happy, qualified and skilled staff at all levels with a strong pride of their craftsmanship.
- **3** Air quality control (temperature and humidity) at all levels of the production.
- **4** A rigorous wood selection and an exclusive wood drying process developed by Maurice Dupont.
- **5** State-of-the art machinery and an in-house workshop for manufacturing our own machines.
- 6 High-end UV-based finishing process.
- 7 Lâg original process for perfect neck and body adjustment.
- 8 High-performing Quality Control department for final inspection.

RT: Well done Gérard! These are really powerful arguments. Far from the concerns you showed when launching Lâg acoustic quitars, isn't it? I remember one question haunted you:

Does the world need another guitar brand? What is your answer to this guestion today?

GG: Well, my dear Robin, my answer is still the same: No!

Unless something appears that is pleasingly distinctive, so I wanted to create an original range of guitars with modern, pure and elegant lines with a very special care for design and the search for beauty in an area where, until now, aesthetics were not central.

RT: You talk about a specific design. What makes Lâg guitars so different from others?

GG: Countless hours in making them beautiful! I am very lucky to have a wonderful accomplice in design in you, my dear Robin!



But to answer your question more precisely, let's summarize this in 6 points:

1 Headstock: The idea of the Tramontane headstock design came to me when looking at my 18th century fireplace. The same idea also gave birth to an original concept for nylon-string guitars by using the same harmonious curves.



- 2 Bridge: it has a similar shape to the headstock only upside down.
- 3 Headstock / Bridge / Fretboard assortment : all using the same Brankowood with a light oily finish resulting in a perfect match.
- 4 Rosette: Nobody was making an oval rosette, I did it! The shape was inspired by high jewelry necklaces. This is a key differentiator for our quitars compared to traditional round rosette designs.
- 5 Quarter round body bindings: In New York I was quite impressed by the beauty of an original vintage guitar worth \$110,000. It had gorgeous solid maple rounded body bindings which made it incredibly nice to play and very pleasant to look at.

I also wanted to round the edges and I found a way to make something in the same style although much more affordable, of course. 6 Black machine heads: I always thought chrome tuners looked very awkward on a nice wood instrument. I wanted the tuners to evoke the ebony pegs of Baroque guitars. I believe I was the first to dare introduce black machine heads which were only seen on Hard Rock electric guitars at that time

But I have to tell you, it's all very well to make beautiful guitars but it is far from being enough. I needed the huge talent of Maurice Dupont, so that Lâg guitars could become real musical instruments, and also a great understanding and coordination between all of us.

RT: This is a brilliant summary! I have one last question left for you, Gérard, and it is crucial: to shake up the global guitar market, didn't we need a true innovation?

GG: You are right a thousand times over, Robin! Electroacoustics had revolutionized the traditional acoustic guitar. It is not surprising that at a time when our old telephone has been transformed into a brilliant smartphone, a similar phenomenon can finally be achieved with the guitar. I believed in the electroacoustic revolution, I strongly hoped to attend the next revolution, but this time, not only as a distributor in France, but as a worldwide manufacturer. I was able to make this dream come true thanks to a brilliant inventor, doctor in vibratory physics and also a musician, Adrien Mamou Mani.

To quote an American magazine, I can say that the HyVibe system he developed after seven years of research at the famous IRCAM in Paris, is the greatest invention ever seen on an acoustic guitar. Indeed, the SmartLâg HyVibe, which we are lucky enough to manufacture in our factory, is the world's first intelligent guitar. It revolutionizes the relationship between guitarists and their favorite instrument. This was made possible by Adrien's great innovation as well as the exceptional talent of Matt Volsky, his partner, as an evangelist. We are now shaking up the guitar market on a global scale.



And this conquest starts from our factory. And if the whole world is raving about the revolutionary SmartLâg HyVibe, it is because the quality of our guitars has become such that it allows us to integrate high-end technological advances without any complex.

### SHAPES



#### DREADNOUGHT

Iconic shape of the folk guitar, it has a powerful projection, especially in the bass. Ideal for rhythm, it is therefore the perfect model for ireside or live performances.



#### **AUDITORIUM**

Smaller, it has a precise and balanced projection. Very easy to play, perfect for picking.



The parlor is the smallest shape of standard intars. Very easy to play, the absolute symbol of the acoustic blues with its inimitable midrange



#### CLASSICAL

Also known as the Spanish guitar, the classical guitar uses nylon strings and has a very different design from the folk guitars. Its particular sound allows to venture in the classical music, romantic or Latin music.



This large guitar with a very rounded shape and a low-medium sound is perfectly adapted to rhythmic playing. Very powerful, perfect for



#### AUDITORIUM SLIM

This version of the auditorium with its reduced thickness is surprisingly comfortable..



A nomadic and comfortable quitar, small size, great performance. Ideal for travel or at home.



#### **AUDITORIUM NYLON**

A perfect hybrid between the worlds of folk and classical music, the nylon auditorium combines the ease of playing of a folk neck and the sound

### WOODS

#### TOP WOODS

Responsible for 90% of the sound qualities of the guitar, Lâg uses only solid wood tops meticulously selected for each type of instrument, to provide them with brightness and projection for Spruce, warmth and fullness for Cedar, balance and smoothness for Khaya and projection and smoothness for Pale BrankoWood.



ENGELMANN SPRUCE FROM CANADA



KHAYA MAHOGANY



RED CEDAR FROM CANADA



FROM CONGO

PALE BRANKOWOOD

#### BACK AND SIDES WOODS

If the top has a major importance in the sound of the guitar, the couple back and sides adds the final coloring allowing the guitar. to reveal its character.



KHAYA MAHOGANY FROM AFRICA



FLAMED OVANGKOL FROM AFRICA



MEXICAN ROSEWOOD



SMOKED EUCALYPTUS

#### FINGERBOARD, BRIDGE AND HEADSTOCK



BLACK BRANKOWOOD



### **BRANKOWOOD**

### THE BRANKOWOOD: A TECHNOLOGICAL BREAKTHROUGH WITH TROPICALIZED WOOD.

What could be more natural than for a guitar manufacturer like Lâg to be concerned about the preservation of rare woods in the world? That's why the invention of an Australian scientist came at the right time to allow Lâg to implement a strategy to replace precious woods that have become too rare and too expensive.

It took Branko Hermescee two decades of research to come up with a revolutionary process that began with the planting of short-cycle pine forests in New Zealand (radiata pine), which comply with the requirements of the Forest Stewardship Council (FSC).

#### TROPICALIZATION: AN ECOLOGICAL PROCESS.

The wood is first dried to only contain 10% moisture and then impregnated in pressure vessels with catalytic and pigmenting agents. The wood is then dried again to reduce its moisture content by 2 or 3% before being impregnated again under pressure, this time with natural resin. The wood is then compressed to the density of spruce for Pale BrankoWood, rosewood for Brown BrankoWood or ebony for Black BrankoWood, to achieve the same acoustic characteristics.

Branko Hermescee's tropicalization process also replaces the roasting process by giving the Oceania Pine the wonderful sound qualities characteristic of a natural aging of several decades. The final step is a fine sanding to give it a perfect look and feel, enhanced by the subtle oiled look on the headstock fingerboard and bridge trio, specific to Lag, which can be found on a large part of the range. All the products used for this treatment are of organic origin, without plastic, phenol or petroleum components.

In the end, we obtain a totally stable wood (5% constant humidity) which is not only perfectly resistant to changes in humidity and temperature but also to UV radiation and even termites. Thus, thanks to thisecological and innovative process, your guitar will become the ideal companion in all latitudes.







The carefully selected solid wood top of our entry-level product line is essential for the sound result. A real plus for this T70 series, which is nonetheless incredible value for money! The T70 is available in a satin finish, either natural or in a superb Black & Brown version.

Designation

T70D-NAT Dreadnought

TL70D-NAT Dreadnought Lefty

T70D-B&B Dreadnought Black & Brown

T70DC-NAT Dreadnought Cutaway

T70DCE-NAT Dreadnought Cutaway Electro

TL70DCE-NAT Dreadnought Cutaway Electro Lefty T70DCE-B&B

T70A-NAT Auditorium

T70A-B&B Auditorium Black & Brown

T70ACE-NAT Auditorium Cutaway Electro

Auditorium Cutaway Electro Black & Brown T70ACE-B&B

TN70A-NAT Nylon auditorium

Nylon auditorium Black & Brown TN70A-B&B







Worthy heir of the T80 (several times awarded in the United States), this T88 takes up the specificities of the one that preceded it for many years and pushes them to a higher level of detail. Solid top, fingerboard and bridge in Brown BrankoWood, glossy varnish.

Ref Designation

T88D Dreadnought

T88DCE Dreadnought Cutaway Electro

T88A Auditorium

**T88ACE** Auditorium Cutaway Electro

**TL88ACE** Auditorium Cutaway Electro Lefty





# Tramontane

The khaya, an African mahogany, which composes the top and the body of this guitar, here in a glossy finish, was chosen for its muffled bass, very present midrange and delicate highs that produce an incomparable tonal balance. As a result: a warm and deep sound that blues and roots music lovers will appreciate, no matter their playing style: picking, rhythm or solo.

Designation

T98D Dreadnought

Dreadnought Cutaway Electro T98DCE Auditorium Cutaway Electro T98ACE

T98PE Parlor Electro







Thanks to its khaya body, a mahogany with excellent stability, and a soundboard made of red cedar with unique acoustic properties, T118s, with their warm and sweet sounds, are equally at home on small auditorium and slim bodies as well as on dreadnought bodies, powerful and precise. The Tramontane of this 118 series are available in several glossy finishes, with or without cutaway, to satisfy all demanding musicians in search of a versatile instrument.

T118D Dreadnought
TL118D Dreadnought Lefty
T118D-BLK Dreadnought Black
T118D-BRS Dreadnought Brown Shadow

T118DCE Dreadnought Cutaway Electro
TL118DCE Dreadnought Cutaway Electro Lefty
T118DCE-BLK Dreadnought Cutaway Electro Black

T118DCE-BRS Dreadnought Cutaway Electro Brown Shadow

T118ACE Auditorium Cutaway Electro
T118ACE-BLK Auditorium Cutaway Electro Black

T118ACE-BRS Auditorium Cutaway Electro Brown Shadow

T118ASCE Auditorium Slim Cutaway Electro

T118ASCE-BLK Auditorium Slim Cutaway Electro Black

T118ASCE-BRS Auditorium Slim Cutaway Electro Brown Shadow

T118ASCE-IVO Auditorium Slim Cutaway Electro Ivory







The 170 series has a relentless elegance. Its cognac brown color highlights the Khaya back and sides, which, together with the American Red Cedar top, deliver a warm, round sound. The satin finish blends perfectly with the subtle oil finish on the headstock, fingerboard and bridge. The matching binding and rosette add the usual touch of perfection of a Lâg guitar.

ef Designation

T170D Dreadnought

T170DCE Dreadnought Cutaway Electro

T170A Auditorium

T170ACE Auditorium Cutaway Electro

TN170ASCE Nylon Auditorium Slim Cutaway Electro





Tramontane ?

Maurice Dupont has decided to expand the Tramontane range with a 177 series including some particular models. Indeed, born of a desire to get off the beaten tracks, this satin finished collection with selected spruce for the top, offers special formats and allows the player to explore different musical universes, with guitars that are a pleasure to play and offer unbeatable value for money.

Ref Designation

T177PE Parlor Electro 12 Frets
T177JCE Jumbo Cutaway Electro
T177J12CE Jumbo 12 strings Cutaway Electro

T177BCE Basse Cutaway Electro











## TRAVEL S A U V A G E

Its ideal size for travel, the singularity of its back and sides with a rough sawn look as well as a minimalist and eco-friendly varnish will immediately seduce the adventurer in you. Take it with you to the end of the world, carrying in its strong softcase a concentrate of lutherie offering you the sound of a much bigger guitar.

Designation

TRAVEL-RCS Travel Red Cedar sauvage
TRAVEL-SPS Travel Spruce sauvage

TRAVEL-PBS Travel Pale BrankoWood sauvage

SOFT CASE INCLUDED



## TRAVEL STANDARD

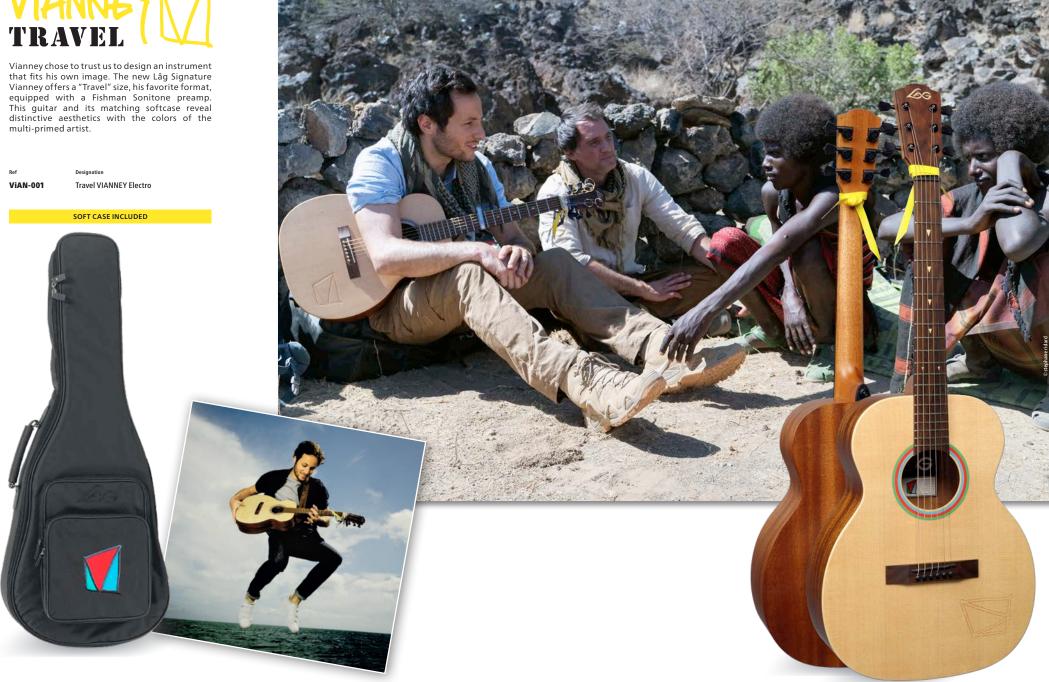
A concentrate of lutherie. A concentrate of sound, you will fall in love with our satin finish Travel series, featuring a compact size with surprising performance. Protected in its magnificent softcase it will accompany you to the end of the world.

Travel Red Cedar Electro TRAVEL-RCE Travel Nylon Red Cedar Electro TRAVEL-N-RCE TRAVEL-KAE Travel Khaya Electro

TRAVEL-L-KAE Travel Khaya Electro Lefty Travel Globe Trotter Electro TRAVEL-GTE









Check out the HyVibe demo with over a million views



# THE GREATEST EVER SEEN ON AN ACOUSTIC GUITAR



### 1 Sensor

A highly sensitive piezo sensor located under the saddle picks up the signal from the strings and sends it to the processor.



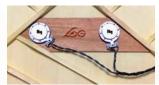
### 2 Processor

The low-latency system of the HyVibe processor takes the signal from the sensor, adjusts the sound, cancels feedback and sends the signal back to the actuators.



### **3** Actuators

Actuators are located below the top of the guitar, underneath the bridge. This provides the purest acoustic sound from the natural resonance of the guitar.





Adrien Mamou-Mani, founder and CEO of HvVibe.

It is not surprising that at a time when our old telephone had transformed into a brilliant smartphone, a similar phenomenon can finally be achieved with the guitar. Combining Adrien Mamou-Mani's seven years of research at the famous IRCAM in Paris, with 40 years experience in instrument manufacturing allows Lâg to offer every guitar lover a new generation of instruments with the best lutherie and the highest technology.

Thanks to the Hyvibe technology, the Smart Lâg is a revolution in the relationship between guitarists and their favorite instrument. It is the ultimate everyday companion that transcends every minute you will spend with it.





Shape your sound



Activate looper function and create your own effect banks



Customize your effects



Customize looper and metronome settings

36

The perfect combination of a solid red cedar top and a mahogany body makes this satinfinished THV10DCE a guitar capable of delivering warm and deep tones while being comfortable and easy to play. The typical Venetian cutaway, opening on a slim neck and its Brown BrankoWood fingerboard, offers a smooth and enjoyable playing experience. Everything about this THV10DCE, from the bracings to the wood thickness, has been specially designed to make it capable of capturing every little detail of your playing and make them beautiful.

nei

Designation

THV10DCE-LB

Hyvibe 10 Dreadnought Cutaway Electro

TLHV10DCE-LB

Hyvibe 10 Dreadnought Cutaway Electro Lefty





THV10DCE-LB

On our guitars the characteristics are not just a matter of aesthetics. From its solid red cedar top to its magnificent glossy finish, as well as the original curved open headstock, all the technical characteristics of the CHV15E and TNHV15ACE gives them a warm and balanced sound. This is further enhanced by our incredible and exclusive HyVibe system.

TNHV15ACE HyVibe 15 Folk Nylon Cutaway Electro

HyVibe 15 Folk Nylon Cutaway Electro Lefty TLNHV15ACE

CHV15E Hyvibe 15 Classic Electro





The THV 20DCE Series paves a royal way to all guitarists to explore all the possibilities offered guitarists to explore all the possibilities offered by the HyVibe system. The guitar features an Engelmann spruce top, famous in the guitar world for its combination of rigidity and elasticity resulting in a rich and complete sound palette. The THV20DCE is suitable to all types of playing, from powerful strumming to delicate finger picking, and the slim Lâg neck makes it even more versatile. All specifications, combined with back and sides made of specially selected Ovangkol, make this glossyfinished guitar not only attractive, but also great sounding with a wide and precise projection.

Designation

THV20DCE HyVibe 20 Dreadnought Cutaway Electro

TLHV20DCE HyVibe 20 Dreadnought Cutaway Electro Lefty





THV20DCE

THV30ACE





# **OCCITANTA**

Thanks to Maurice Dupont, this OC70 is the ideal instrument for the amateur guitarist, for its comfortable feel, great playability, and of course, its balanced and precise sound. Mahogany back and sides, satin finish.

Designation

OC70 Classical 4/4 OCL70 Classical 4/4 lefty

OC70-3 Classical 3/4



# **OCCITANIA**

This OC88 comes with a solid Engelmann spruce top, mahogany back and sides and a glossy finish. Musicians looking for clarity and finesse will love it whatever their playing styles.

f Designation

C88 Classical 4/4

OC88CE Classical 4/4 Cutaway Electro





# OCCITANIA

On a quality classical guitar, finishes are not only here for aesthetic purposes. Whether it is the lacquer, the binding or the open headstock, each of these details contributes to the balanced sound of this OC118 as well as the solid cedar used for its soundboard and the sumptuous mahogany back and sides. A guitar that will evenly satisfy advanced guitarists as well as amateurs looking for a beautiful instrument.

Ref Designation
OC118 Classical

OC118CE Classical Cutaway Electro





52 OC118 OC118CE

# **OCCITANIA**®

Every classical guitarist knows it: the solid cedar used in the soundboard of this guitar delivers a warm and round sound, very focused on the midrange. Its satin lacquer which allows the "open pore" finish and the natural perception of the wood, can only reinforce this impression. The OC170 is a model that is equally suitable for classical music as well as traditional or South American music American music.

Designation OC170 Classical

Classical Cutaway Electro OC170CE







# TIKIUKU S

TKU8C



Тор	Mahogany
Back & Sides	Mahogany
Gigbag	Black with screen printed Tiki Uku logo
Strings	Aquila
Ref	Designation
TKU8S	Tiki Uku Soprano

Tiki Uku Concert

Тор	Red Cedar
Back & Sides	Mahogany
Gigbag	Black with screen printed Tiki Uku logo
Strings	Aquila
Ref	Designation
TKU10S	Tiki Uku Soprano
TKU10C	Tiki Uku Concert



GIGBAG INCLUDED





Top Solid Mahogany

Back & Sides Mahogany

Black with embroidered Tiki Uku logo Gigbag

Strings Aquila

Designation

BABYTKU110S Tiki Uku Soprano Slim Arched Back

Tiki Uku Concert Slim Arched Back TKU110C

Тор Solid Red Cedar

Back & Sides Mahogany

Black with embroidered Tiki Uku logo Gigbag

Strings Aquila

Designation

Tiki Uku Soprano Slim Arched Back BABYTKU130S

Tiki Uku Concert Slim Arched Back TKU130C

Тор Solid Spruce

Back & Sides Mahogany

Black with embroidered Tiki Uku logo Gigbag

Strings Aquila

Designation

Tiki Uku Soprano Slim Arched Back Electro BABYTKU150SE

TKU150CE Tiki Uku Concert Slim Arched Back Electro

TKU150TE Tiki Uku Tenor Slim Arched Back Electro

60

GIGBAG INCLUDED



# TIKI GUITAR

Top Mahogany

Back & Sides Mahogany

Gigbag Black with embroidered Tiki Uku logo

Strings Aquila

Ref Designation

Tiki Guitar

TKT8

TIKI CULTAR

Top Solid Spruce

Back & Sides Mahogany

Gigbag Black with embroidered Tiki Uku logo

Strings Aquila

Ref Designation

TKT150E Tiki Guitar Electro

TKB150CE Tiki Bass Cutaway Electro



GIGBAG INCLUDED



## Tramontane

		70	70 B&B	70 Nylon	88	98	118	118 BRS	118 BLK	118 IVO	170	170 Nylon	177	318
	Тор		Engelmann	Spruce		Khaya		Engelma	mann Spruce					
GLOBAL SPECS	Back & Sides	Swiete	enia Mahog	gany				Kha	ya Mahog	gany				Ovangkol
	Varnish		Satin				Glo	ssy				Satin		Glossy
	Finish	Natural	Black & Brown	Natural	Honey Brown	Cognac Brown	Dark E	Dark Brown Black			Co	gnac Brov	wn	Natural
	Bridge		5.0111		5101111									
	Fingerboard	Brown BrankoWood												
	Headstock	Swiete	enia Mahog	gany					Brown Bi	rankoWoo	od			
	Neck		me Mahoga						Khaya N	//ahogan	V			
	Frets	22 silver nickel												
	Scale							50 mm						
	Neck junction													
	Nut	43 mm			43 mm	43 mm	14 <sup>th</sup> fret		43 mm	43 mm	43 mm	16	43mm	43 mm
	Micro Lâg	45 111111	43 mm	46 mm	43 111111	45 111111	43 mm	43 mm	45 111111	45 111111	45 111111	46 mm	45111111	45 111111
	Direct Lâg	х	х											
S	Stage-Lâg	^	^		х	х							х	
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PREAMPS	Astro-Lâg Fishman Clasica II						^		^	^	^	х		
_	Fishman INK6											^		x
	HyVibe System													
	Dreadnought	х	х		х	х	х	х	х		х			х
	Dreadnought Ctw.	Х												
rics	Auditorium	X	х	х	х						х			х
ACOUSTICS	Classique 4/4													
A	Classique 3/4													
	Travel													
	Dreadnought Ctw	х	х		х	х	х	х	х		х			ж
S	Auditorium Ctw	х	х		х	х	х	х	х		х			ж
APE	Auditorium Slim Ctw						х	х	x	х		х		
SHAPES ELECTRO.	Parlor					х								х
	Classique 4/4													
	Classique 4/4 Ctw													
	Travel													
	Jumbo Ctw												х	
	Jumbo 12 cordes Ctw												х	
	Parlor 12 cases												х	
	Basse Ctw												х	

### TRAVEL

### **OCCITANIA**° SMARTLÂG

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Red Cedar	Eng. Spruce	Pale BrankoWood	Red Cedar Khaya Spruce Spruce				Engelman	Engelmann Spruce Red Cedar				ed Cedar	Engelmann Spruce					
		Khaya Mahogany					Khaya Mahogany				a Mahoga	Mexican Rosewood						
Satin					Satin	Satin Glossy Satin			Satin	n Glossy								
	Smoke	d		Со	gnac Bro	own		Nat.	Honey Brown	Dark Brown	Cognac Brown	Cog	Cognac Brown Natural					
Brown Bran	koWood	Black Brankowood		Brow	n Branko	oWood												
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#### WWW.LAGGUITARS.COM

All our references, catalogs, artists, videos...

DISCOVER THE LÂG FACTORY



#### FIND US ON THE NETWORKS







LÂG ALGAM GROUP BRAND

The head office: 2 rue de Milan 44470 Thouaré, France Tél: 02 40 18 37 00

The Tramontane and Occitania brands are registered trademarks by the Algam Group (under the Musical Instruments category). The designs of rosettes, the Occitania cross, headstocks and bridges on Lâg acoustic guitars also registered by the Algam Group.

The Lâg team is constantly looking to achieve perfection. Lâg guitars specifications are therefore subject to change

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IT ALL STARTS IN FRANCE,
TO FLY AWAY TOWARDS THE MIDDLE EMPIRE,
TO REACH THE FOUR CORNERS OF THE WORLD.



